



CALL FOR APPLICATIONS - EXHIBITORS

SECOND INTERNATIONAL
UPCYCLING FESTIVAL

FROM 29 OCTOBER TO 1 NOVEMBER, 2021
ISLE-SUR-LA-SORGUE (FRANCE)



UPCYCLING FESTIVAL, THE REFERENCE OF THE CIRCULAR ECONOMY IN FRANCE

THE "DAVOS OF THE CIRCULAR ECONOMY"

A FESTIVAL DEDICATED TO UPCYCLING

- A professional event and a general public event
- B2B meetings with the main players in the sector in the new space, Le Bel Héritage, at the Village des Antiquaires de la Gare
- Initiations and accompaniments to Upcycling
- An exceptional exhibition space in the heart of Gautier Park
- A space dedicated to demonstration and participatory workshops

A YOUTUBE CHANNEL DEDICATED TO UPCYCLING

- 100% web, 100% digital
- Production of programs, interviews and videos
- Broadcast on Zappy, YouTube, Facebook and LinkedIn to a defined target





PRESENTATION OF THE SECOND EDITION

With the success of the first edition, the Upcycling Festival returns from October 29 to November 1, 2021 in L'Isle-sur-la-Sorgue (84), cradle of the trends of development and decoration!

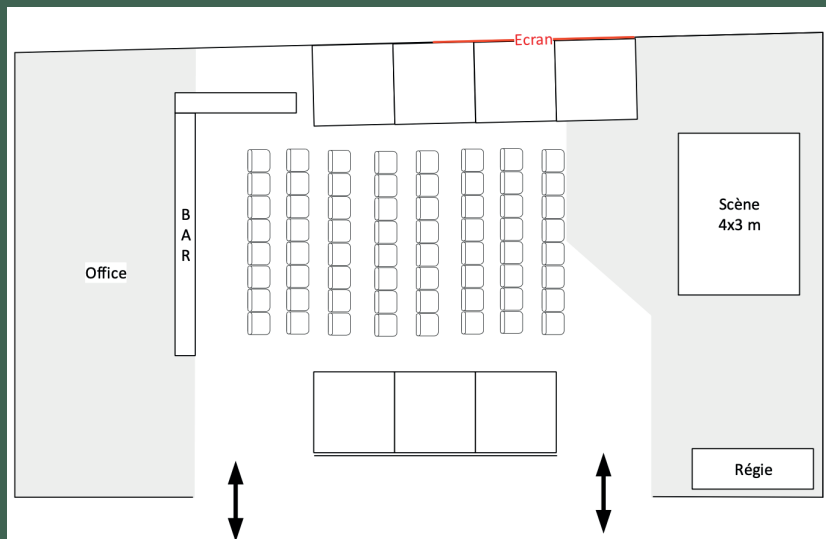
An innovative festival dedicated to Upcycling, or the art of giving a new high-end life to an obsolete object, whose vocation is to bring together all the actors of the sector, to foster times of exchanges and meetings and to raise the general public awareness of this new trend.

4 days under the sign of «overcycling» with a rich program: conferences and round tables led by experts and distinguished guests, creative workshops to learn about Upcycling and exhibitors in the fields of art, decoration, housing, of fashion and design.

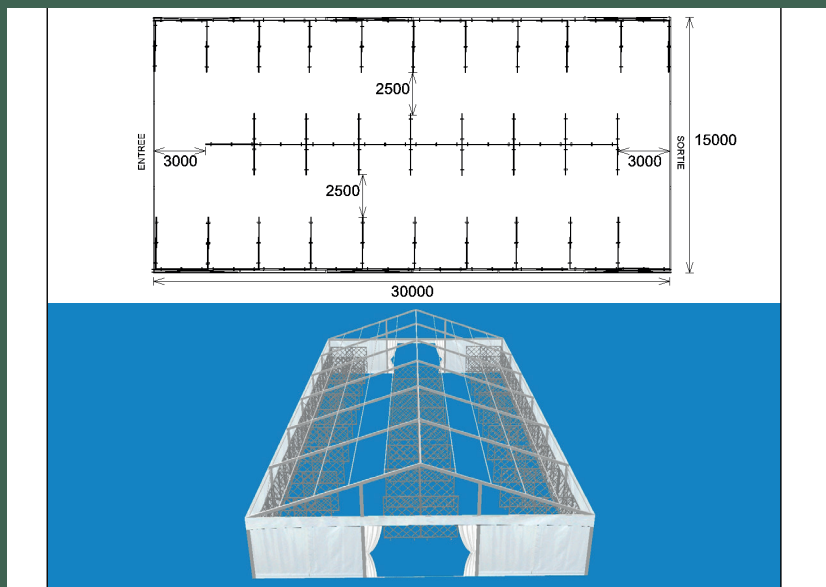
This year, the festival is spreading throughout the city by investing in Gautier Park to offer a larger exhibition space and thus welcome more creators.



PARTNER SPACE B2B : LE BEL HÉRITAGE



PAVILION EXHIBITION GENERAL PUBLIC : PARK GAUTIER





CONCOMITANTLY EVENT WITH THE 111TH INTERNATIONAL FAIR ANTIQUES & FLEA

NOUVELLES DATES

L'Isle sur la Sorgue @Antiques Art & You.

**Du 29 octobre au
1^{er} novembre 2021**



**111ème édition
Foire internationale**

ANTIQUITÉS - BROCANTE - VINTAGE - DESIGN - DÉCO



LAB.
EVENT.
FACTORY. ISLE SUR LA SORGUE
VILLAGE-MONDE

www.antiquesartandyou.com
contact@antiquesartandyou.com
+33 (0)6.95.16.31.30



- Largest gathering of antique dealers in France
- 3rd place in European antiques
- 100,000 visitors
- 100+ exhibitors

<http://foire-isle-sur-sorgue.fr>





CALL FOR APPLICATIONS - EXHIBITORS

CONDITIONS FOR PARTICIPATION

The call for applications is open from 20 July to 20 September 2021 to all designers, artisans, visual artists, painters, stylists, sculptors... in the field of Upcycling.

CONFIGURATION OF STANDS AND PRICES

The exhibitors' pavilion is located in the heart of Gautier Park at 74 Avenue de la Libération in downtown Isle-sur-la-Sorgue.

All the stands are covered and composed of a table, a chair, and an electrical connection. The exact location of the stands is still being validated.

The price for the 4 days are:

- 6m2 at a price of 250 euros (+ 50 euros administration fees)
- 9m2 at a price of 350 euros (+ 50 euros administration fees)

THE FESTIVAL WILL BE IN CHARGE OF :

- Promotion of the event: posters, flyers, site signage, festival newsletter, press relations, social networks ;
- Presentation of exhibitors on the festival site ;
- and the technical file with all the information on the installation and the unfolding of the festival

SELECTION CRITERIA

- Have a professional status
- Being in an upcycling and circular economy approach
- Being the creator of one's own works
- Being in one of the following areas : Art - Fashion & accessories - Decoration & home - Design
- Offer single pieces or small series
- Propose original creations
- Be present on the 4 days of the festival





The selection jury, composed of the members of the festival organization, will meet in September to select the creators to be exhibited.

The selection of participants will be based on the quality, know-how and originality of the creations. The homogeneity of the participants will be taken into account so that each area of Upcycling is represented (Art - Fashion & accessories - Decoration & home - Design).

It reserves the right to refuse any application that does not meet the criteria required by the festival. No recourse can be accepted. Each candidate will receive a response by the end of September 2021.

APPLY TO THE UPCYCLING FESTIVAL

To apply for the second edition of the Upcycling festival, you must:

1- Complete the online application form :

https://docs.google.com/forms/d/e/1FAIpQLSePizEk5KZaEWayadr9RMOtApkMiV7fpAWsWmfVJR_EPncn3g/viewform

2- Send three photos of your creations that you would be likely to exhibit during the festival and any additional documents that could present your work by email to: contact@upcyclingfestival.com

Application deadline : September 20, 2021 before midnight

All the information requested will allow the jury to make a selection.

If you have any questions, please contact us by email at contact@upcyclingfestival.com

The chosen creators will be informed by email and will be invited to complete the final file with additional elements (insurance certificate, communication elements and regulations).

SCHEDULE

- Application deadline : Monday, September 20, 2021
- Announcement of selected participants : End of September 2021
- Festival : October 29 to November 1, 2021





CONTACTS



Amandine PODRINI
Logistics Manager Upcycling Festival
contact@upcyclingfestival.com
+33 (0)6 87 16 47 62



Maud BIRON
Upcycling Festival Partnerships
maud@upcyclingfestival.com
+33 (0)6 07 64 07 50



Teddy FOLLENFANT
Sustainable Development Consultant for CAC 40 Major Groups
teddy@upcyclingfestival.com
+33 (0)6 62 40 55 46



Jacques CHALVIN
President of Lab Event Factory
jchalvin@labeventfactory.com
+33 (0)6 30 13 16 46





Upcycling Festival
2, Avenue de l'Égalité
84800 L'Isle-sur-la-Sorgue
<https://upcyclingfestival.com/>